

EXHIBITOR PROSPECTUS

40
YEARS



ROCKY MOUNTAIN AUDIO VIDEO EXPO

FUSION

October 7 & 8, 2026

Mile High Ballroom

Colorado Convention Center

AVX FUSION 2026

Since its inception in 1986 as the Rocky Mountain Film and Video Expo, AVX has continuously evolved alongside technological advancements, reflecting the industry's changing landscape. Now in its 40th year, AVX has remained at the forefront of innovation, transforming from the early days of low quality, bulky equipment to today's era of ultra-high-definition displays, immersive soundscapes, and AI-driven digital solutions. AVX enters another chapter at the Colorado Convention Center in the Mile High Ballroom on October 7-8, 2026. Attendees can explore the latest advancements in technology, develop new business relationships, and learn what's coming next through live demos, information filled seminars and in-depth educational workshops.

This year, AVX promises to be a dynamic FUSION of creativity and technology, showcasing the future of broadcasting and the audio-video industry.



What is AVX?

AVX is a regional AV Integration, Broadcast, and Videography Expo that gives you the opportunity to accomplish three important missions in a two-day span:

1. To meet high-end clients from the Rocky Mountain area
2. To support your local resellers and integrators in their sales processes
3. To train local integrators on your most recent products and services

AVX is the largest event of its kind in the West Central United States. It is intimate and well-managed, helping you maximize your time in Colorado and providing you with the best chance at achieving a productive ROI.

Who attends AVX?

In just two days, you will connect with around 1,000 professionals, decision-makers, and end-users in the corporate, IT, film, AV, video, broadcast, sound, animation, computer imaging, editing, and presentation technology industries. AVX is effective, efficient, and the perfect forum to entertain qualified prospects in this region.

Sponsored By:



The Top 6 Reasons to Exhibit

- Launch or demo your products to highly focused decision makers.
- Network with people who are hard to meet.
- Connect with existing customers in one place.
- Increase awareness of your company's products and services.
- Establish or maintain your position in our regional market.
- Get recognized for being a key supporter of a great regional trade show.

Markets Targeted by AVX 2026:

- Broadcast
- Film
- A/V Specialists
- Education
- Healthcare
- Business/IT
- Legal
- Worship
- Facilities
- Government

AVX 2026 Pricing and Packages

This year we have put together an amazing set of packages and offers! We are also happy to explore different options including additional power needs that will work for **you!** Call: Marie at (303) 771-2000.

CORE
10' X 10'
BOOTH ONLY
Includes two Exhibitor passes

ENHANCED
10' X 10'
BOOTH +
BOOTH PACKAGE
Table, Chair, Trash Can
Includes two Exhibitor passes

PREMIUM
10' X 10'
BOOTH +
BOOTH PACKAGE +
POWER
20 AMP service + 6 plug strip
Includes two Exhibitor passes

PRIME
10' X 10'
BOOTH +
BOOTH PACKAGE +
POWER +
LEAD GENERATION
Includes three Exhibitor passes

ELITE
10' X 10'
BOOTH +
BOOTH PACKAGE +
POWER +
LEAD GENERATION
FREIGHT
Up to 200 lbs
Includes three Exhibitor passes

Pre June 30 **July 1** **After 8/25**
Before 8/25

Core	2200	2300	2400
Enhanced	2435	2535	2655
Premium	2645	2745	2905
Prime	2945	3045	3255
Elite	3310	3410	3650
Jumbo	6500	7000	

(20'x20' Core only. Call for additional options)

- Add 20 Amp power feed and 6 plug strip to any single package before 8/25! (Call for additional power options) **\$245**
- Add lead generation device to any package **\$350**
- Add lead generation web app for up to 3 users **\$50**
- Add 200 lbs of Freeman handled freight for **\$365**

Note: must be ordered before 8/25
(Freight must arrive at Freeman 15 days prior to event or a surcharge will apply)

Each AVX booth includes:

- Draped 8-foot flameproof back wall and 3-foot sidewalls
- Exhibitor badges
- Booth identification sign
- Digital marketing tools to promote your new products regionally
- Free listing in Show Program handed to every attendee
- Overnight security service
- On-site exhibit management to assist with the unexpected

BOOK NOW: www.avxevents.com





PARTNER WITH US!

TARGET CUSTOMERS!

LAUNCH YOUR BRAND!

AVX 2026 Sponsorship Opportunities

Elevate your exhibitor experience with these high-profile sponsorships!

To participate, please contact Marie or Kevin Foster, AVX Events LLC, 303-771-2000
marie@avxevents.com or sign up on the exhibitor application.

EXCLUSIVE CONFERENCE SPONSORSHIP

\$4,500/limit 1

- 1 HTML email blast to all pre-registered and prospective attendees in database
- Banner ad on Registration Page of the website
- Your logo as a sponsor in the Conference Brochure
- Your logo as a sponsor in the Show Program handed out on site to all attendees
- Your logo as a sponsor on the website's Education and Schedule pages
- A Full-Page Ad in the Show Program

MEETING ROOM SPONSORSHIP

\$3,000/limit 3

- Sponsor a Meeting Room and get 2 seminar slots included for your company
- Company name on Meeting Room signage
- Banner display in or near Meeting Room. Company provides banner
- Recognition on website and anywhere the conference schedule is viewed
- Receive a Full-Page Ad in the Show Program

ATTENDEE BADGE LANYARD

\$2,500/limit

- Every attendee and exhibitor will wear your exclusive company lanyard around their neck during the event and take it home with them
- Your company will produce and supply the lanyards

AVX COFFEE SERVICE

\$2,500/limit 1

- Display your company banner, poster and handouts at the Coffee Service
- Receive sponsorship recognition in the Show Program, "Coffee Sponsored by Your Company Logo"
- Receive a Full-Page Ad in the Show Program

KEYNOTE SPEAKER - WEDNESDAY OR THURSDAY

\$1,500/limit 1 per Keynote

- Receive recognition in the Show Program and on the event website
- Get a Full Page Ad in the Show Program
- Be promoted at Keynote with logo and signage

CHARGING STATION SPONSOR

\$500/limit 2

- Receive logo recognition at the charging site



Your company needs a place to get an edge over its competition.

Our 1000 expected attendees need to experience your solutions!

Digital Advertising

REGISTRATION SPONSOR

\$5,000/limit 1

· Become the exclusive registration sponsor and be viewed by every single registrant. Your logo will be included on each page of online registration, confirmation email and eticket sent to attendees.

EBLAST EXCLUSIVE SPONSOR

1 x \$1,000 ea

· Reach our potential attendee list of over 8000 professionals in an exclusive blast with your offer or message as the sole content of the blast.

EBLAST PRE SHOW HIGHLIGHT

\$350 ea

· Announce your show offer or incentive to stop by your booth in our pre-show eBlast to our potential attendance list.

· This will also be included with our weekly attendance blast.

Exclusive Web Ad

45-60 DAYS PRIOR TO EVENT

\$500 ea

· Reach thousands of attendees while they are researching the event and/or registering.
Please provide banner ad: 192 px (w) x 300 px (h)

Shared Web Ad

45-60 DAYS PRIOR TO EVENT

\$350 ea

· Reach thousands of attendees while they are researching the event and/or registering.
Please provide banner ad: 192 px (w) x 300 px (h)

Additional Opportunities

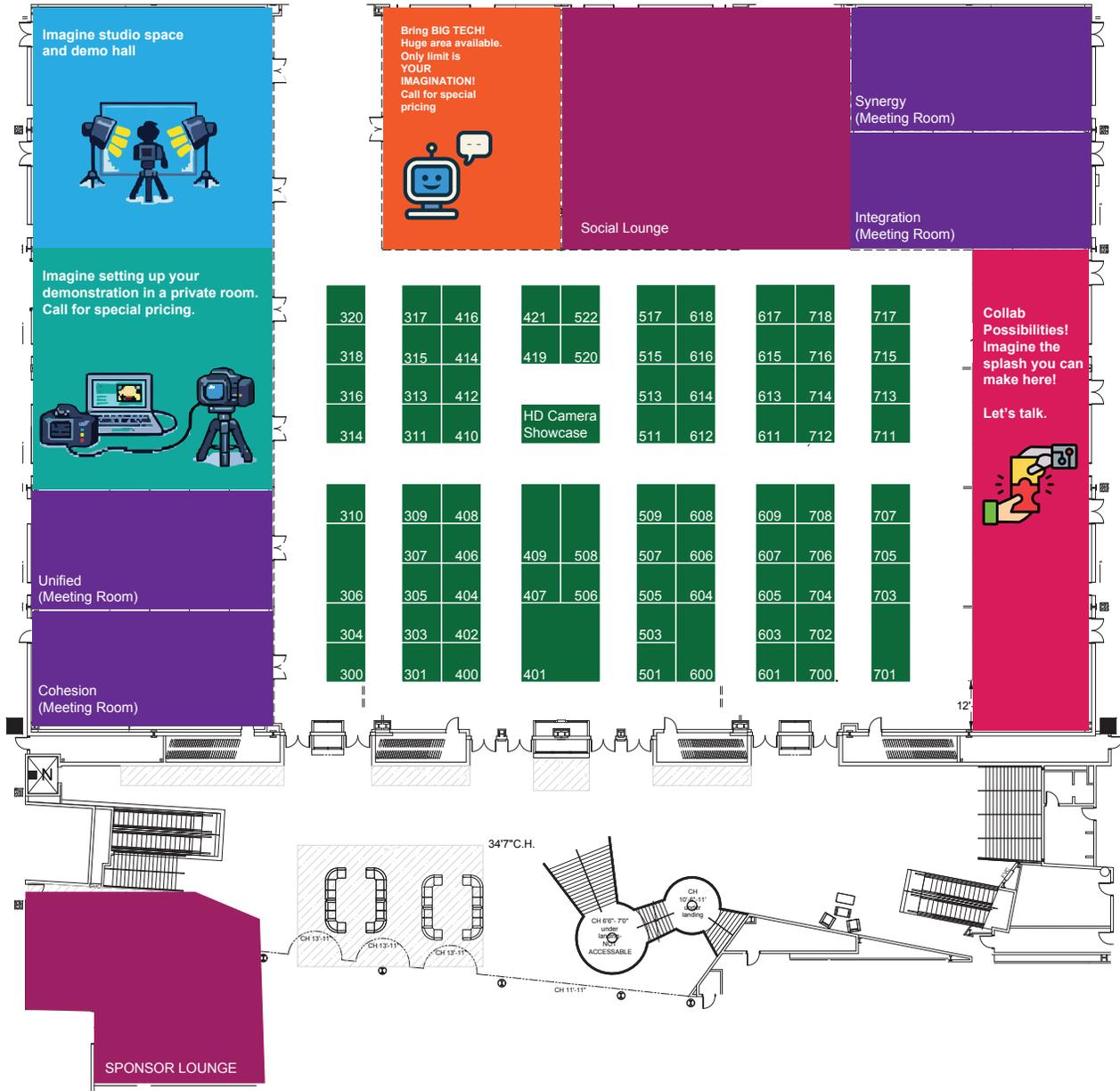
Looking to make an even bigger splash? We're excited to collaborate on creative sponsorship experiences tailored to your brand.

Imagine:

- New this year! Additional exclusive/shared demo space available for exhibitors
- Hosting valet parking and becoming the very first touchpoint for every guest
- Providing an exclusive or full-service lunch that puts your brand at the center of conversation
- Elevating your visibility as the official *Presenting Sponsor* of the event

Have another idea in mind? Let's get creative together.

2026 Floorplan



2026 Exhibit Dates And Hours

Exhibitor Move-In

Tuesday, Oct. 6 10 a.m. - 6 p.m.
 Wednesday, Oct. 7 8 a.m. - 9 a.m.

Show Hours

Wednesday, Oct. 7 10 a.m. - 5 p.m.
 Thursday, Oct. 8 10 a.m. - 3 p.m.

Exhibitor Move-Out

Thursday, Oct. 8 3 p.m. - 9 p.m.

AVX 2026 Show LOCATION

Colorado Convention Center
 Mile High Ballroom
 700 14th St.
 Denver, CO 80202

For info on Road Show/Large Demo and Collab Spaces

Contact Marie at (303) 771-2000